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For Immediate Release:

### Flamenco Pansies dazzle spring gardens again this spring

Delhi, ON - January 23<sup>rd</sup>, 2006 - Gardeners love the Pansyonium Collection- a selection of exotic and unusual pansies. These blooms are meant to give you something different from the popular friendly-faced flower.

Jeff Howe, President, says "Every year, I feel like an art collector, selecting the prettiest varieties to share! Straight from Italy, Farman breeds these pansies at the base of Mount Vesuvius. It doesn't get more exotic than that!" Pansies that Fernlea Flowers have introduced from Europe throughout North America, adding new colors every year, include these three unique fanciful varieties:

*Flamenco® Pansies* look like they are ready to dance up a storm with their ruffled petals and bright colors. Their colors range from soft pastels to rich pinks, blues and striking yellow. They are great in a container or garden en masse. This spring, Fernlea will include new colors like Grape Shades and Pastel Shades to the selection.

*Big Shot Pansies™* are the world's biggest pansies. They can be planted as soon as the soil is ready for digging. Also, BigShots are hardy, as they will withstand, in those colder climates, the recurring frosts that are associated with early spring or fall weather. Colors range from white, wine, blue and yellow with a dark faced center. Fernlea will introduce the Yellow Felix, and Purple Blotch to the already great selection.

*Hot Chilly™ Pansies* are a hardy and keen flower wanting to please you by blooming and lasting through the hottest and coldest temperatures. There are a wide variety of shades offered; all have exciting, contrasting faces in various shades of yellow, pinks, white and purple. This year's Hot Chilly addition is Blue Top Lemon- featuring a striking combination of yellow and rich blue!

New for Spring 2006, gardeners can enjoy a selection of easy to follow recipes at [www.pansyonium.com](http://www.pansyonium.com). Mix up some pansies with a Cordyline australis 'Red Star', Ipomea (Sweet Potato Vine), and Hedera Helix (English Ivy) and create your own masterpiece! Fernlea offers a consumer-friendly, useful website, including its "Fresh Notify" system where consumers can sign up to be notified when fresh plants have just been delivered to a nearby garden center, as well as a useful Where to Buy locator.

#### *About Fernlea Flowers Ltd.*

Fernlea Flowers is one of North America's largest growers with greenhouses in the US and Canada. A family-owned and operated business, Fernlea has most recently focused on growing and marketing unique products that provide gardeners with consistent quality and garden performance benefits. More information about Fernlea is available at their web site, [www.fernlea.com](http://www.fernlea.com).

#### Editorial Press

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Big Shot Pansy 'Yellow'



Flamenco Pansy 'Blue Lace'



Hot Chilly Pansy 'Blue Top Lemon'